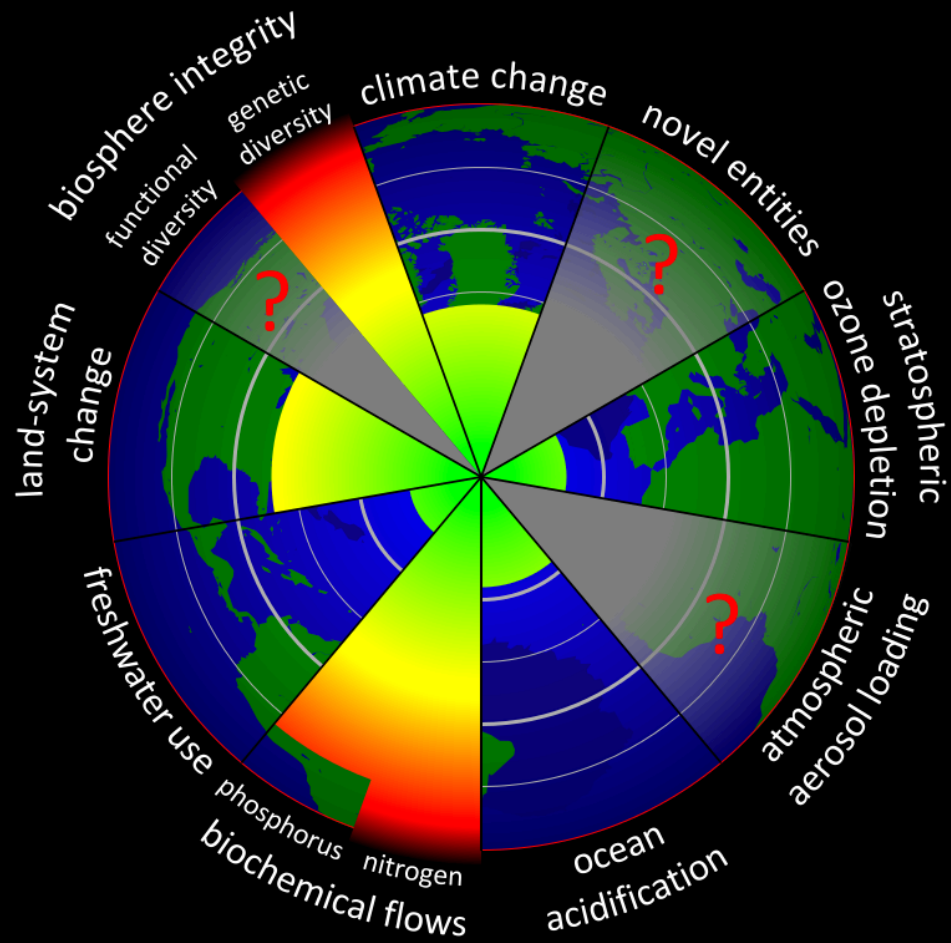


THE STEPWISE APPROACH TO SUSTAINABILITY CASE STUDY POLARBRÖD

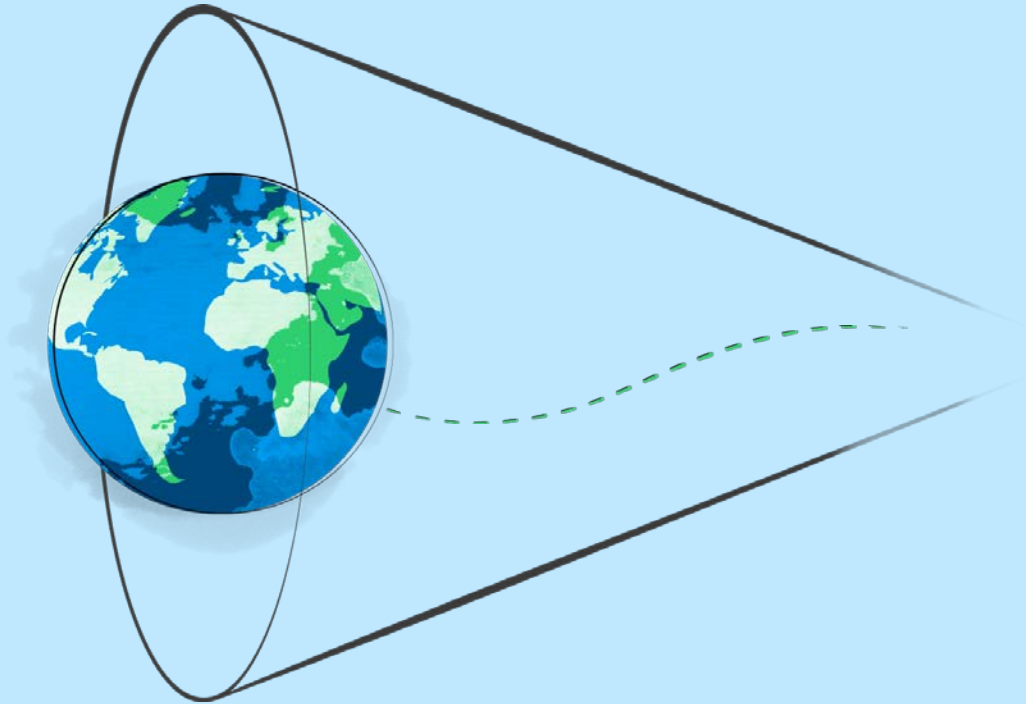
Anna Borgeryd, Fifth generation owner, Chief strategist





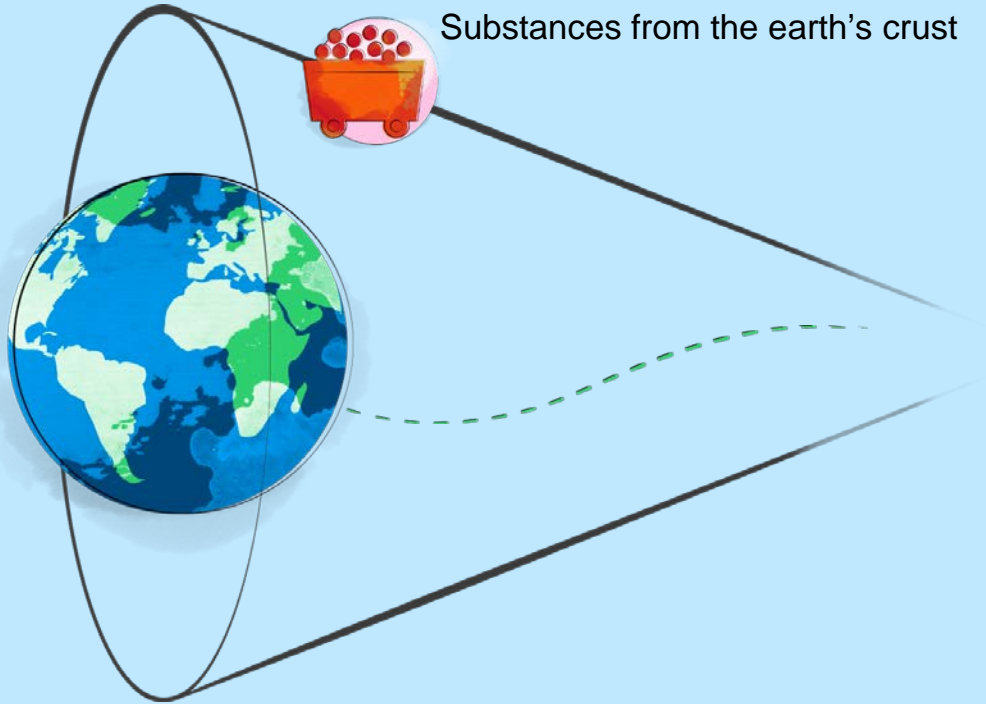


LIFE-SUSTAINING BIOSPHERE IS SHRINKING



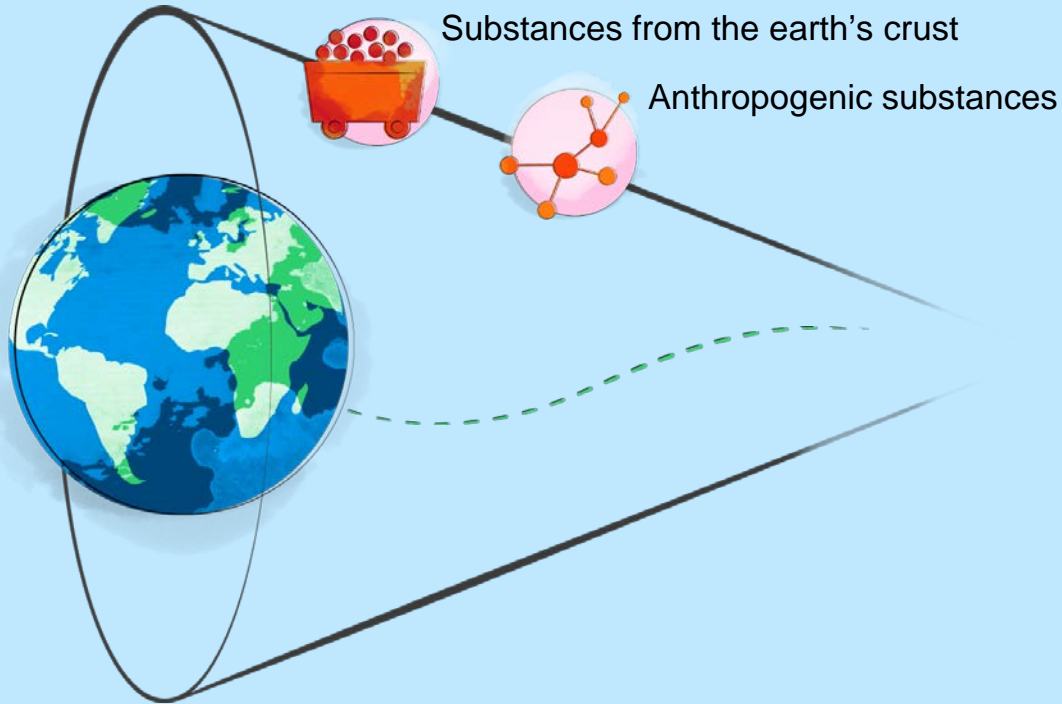
LIFE-SUSTAINING BIOSPHERE IS SHRINKING

SYSTEMATIC INCREASE IN THE BIOSPHERE OF:



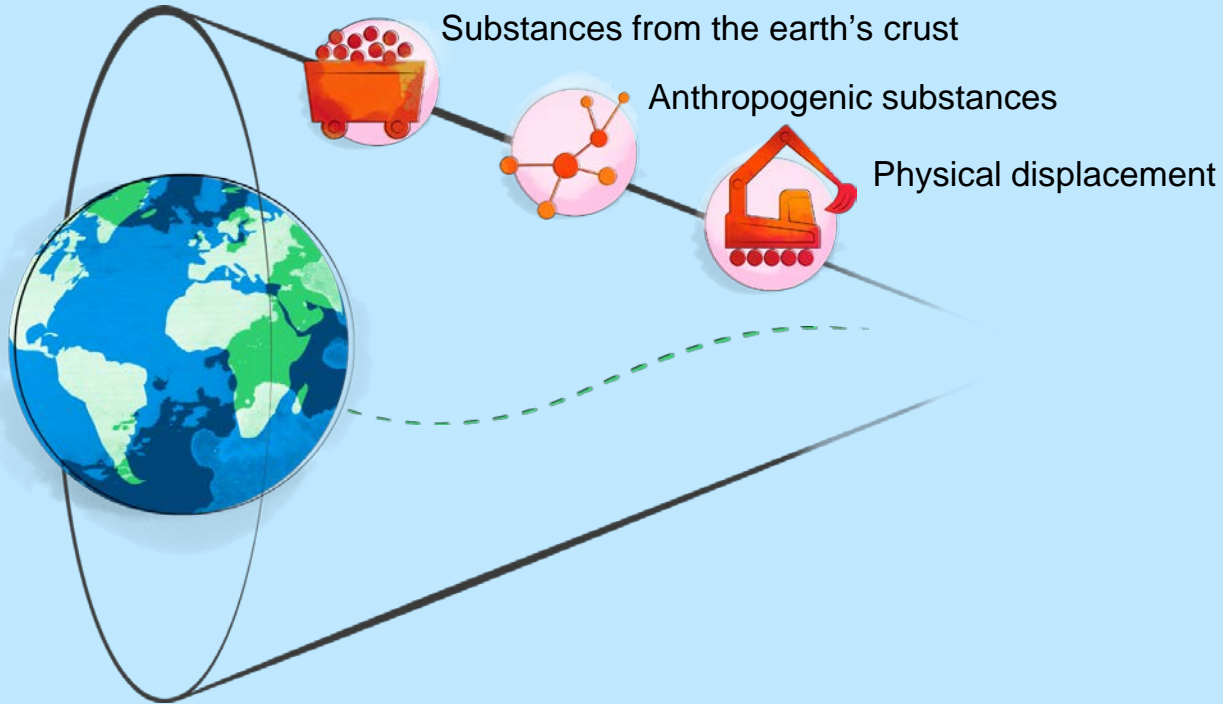
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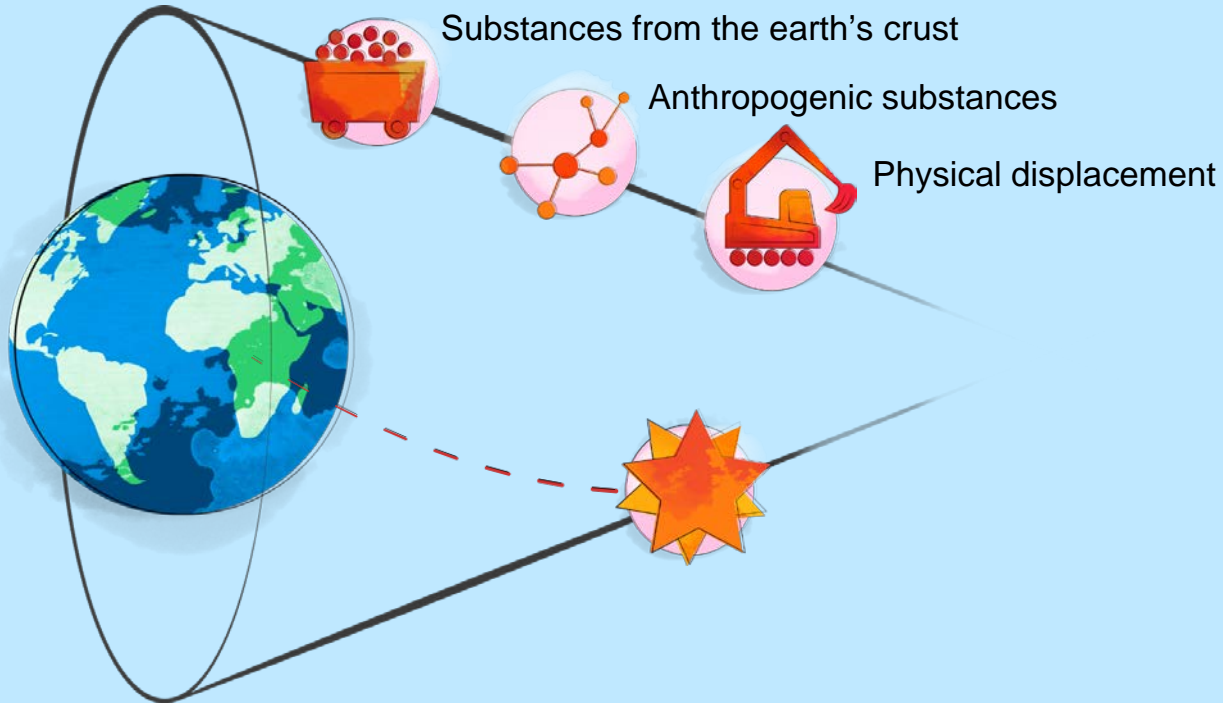
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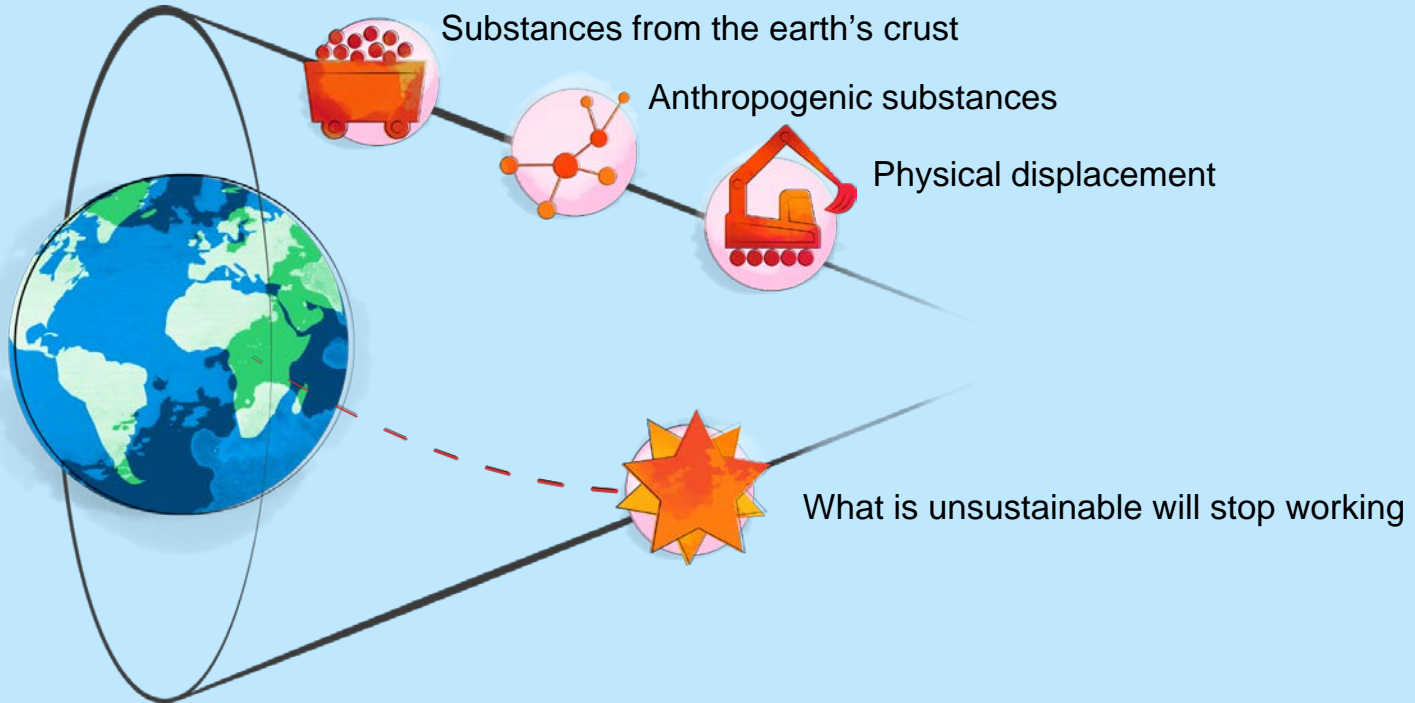
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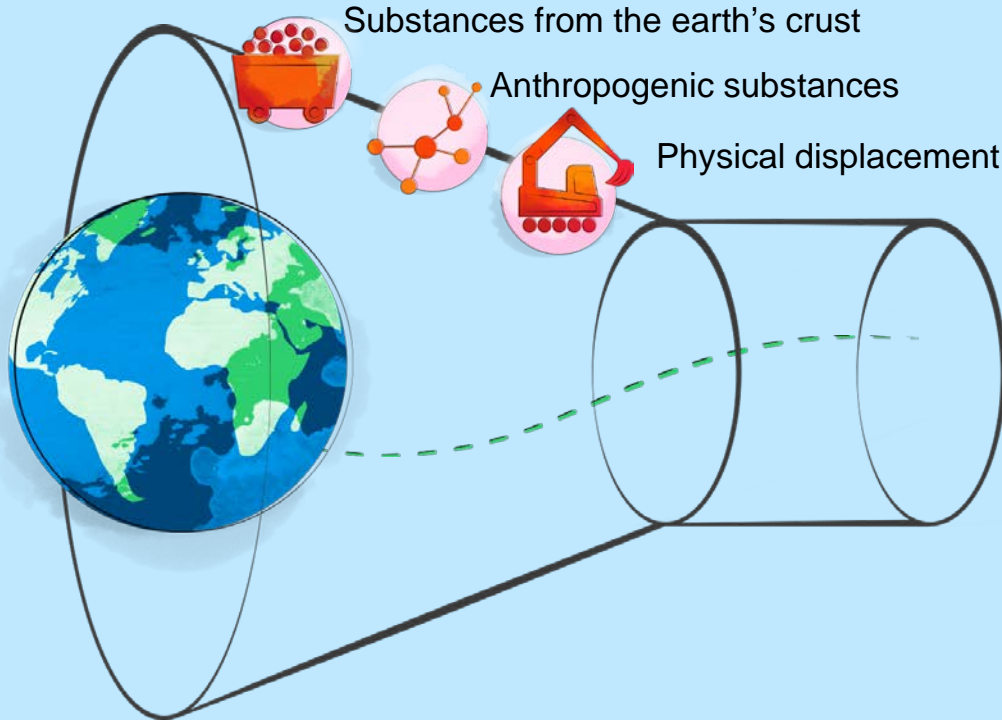
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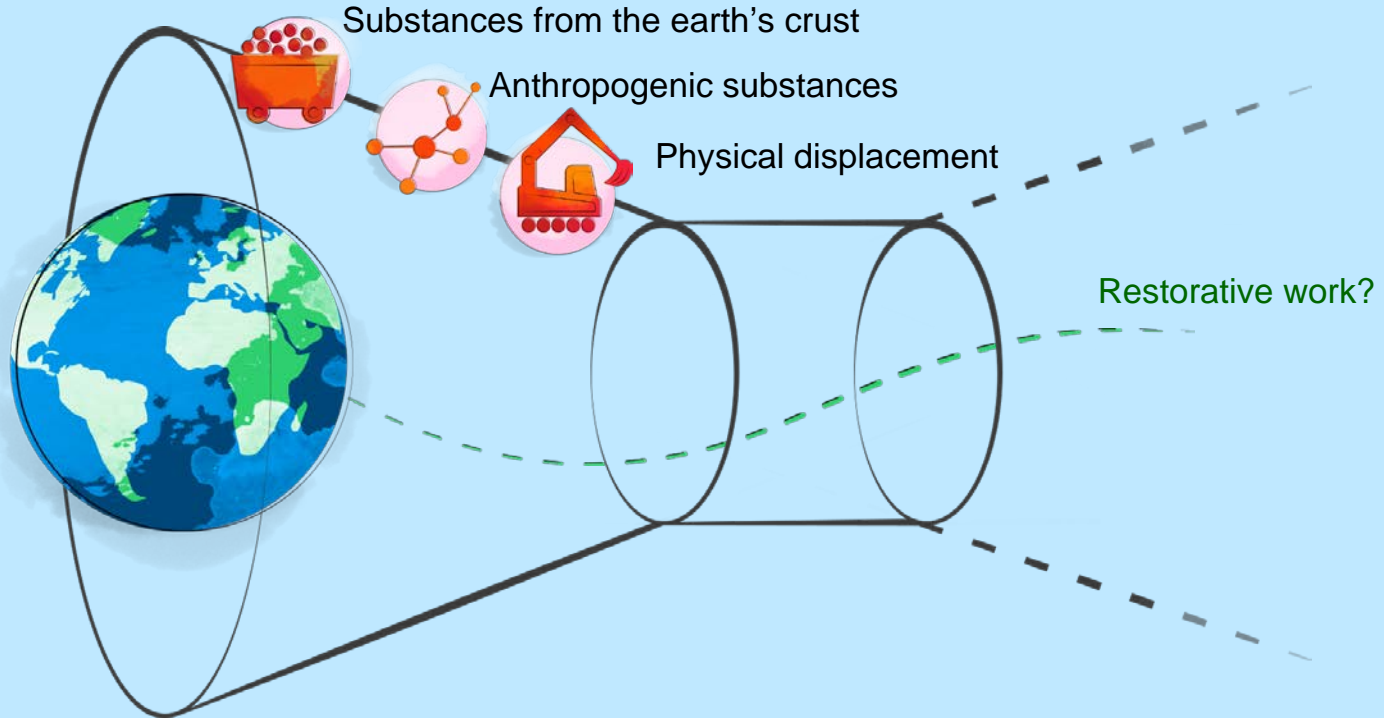
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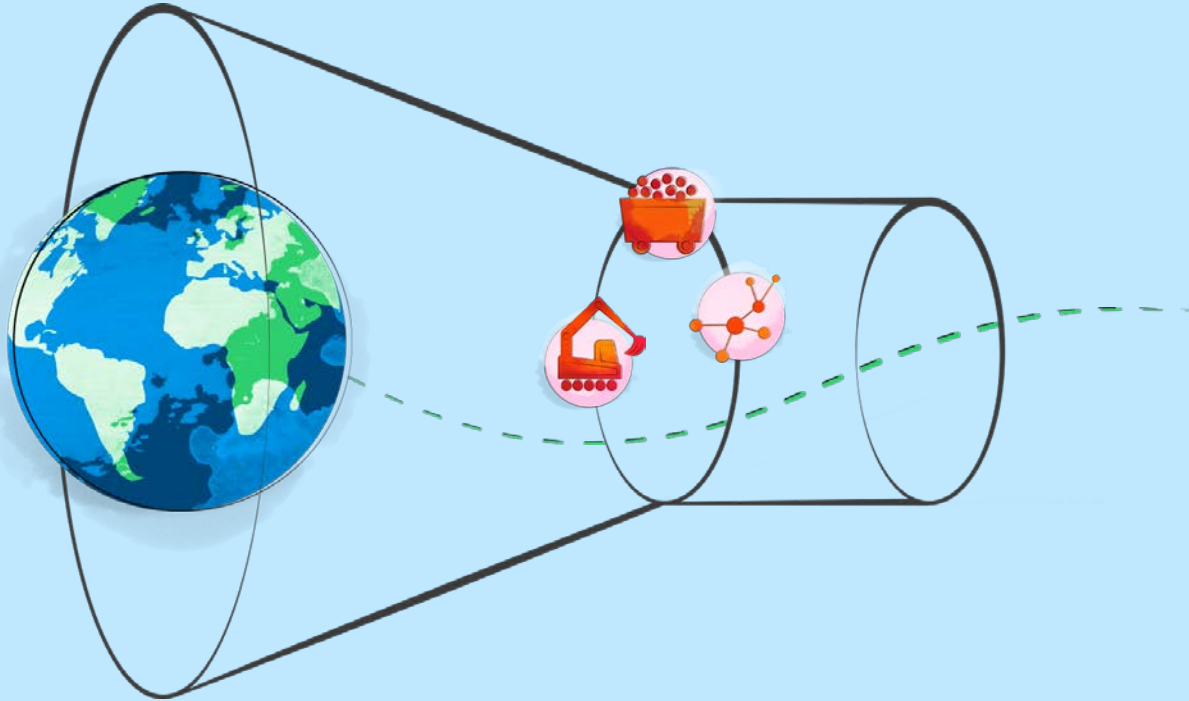


LIFE-SUSTAINING BIOSPHERE IS SHRINKING

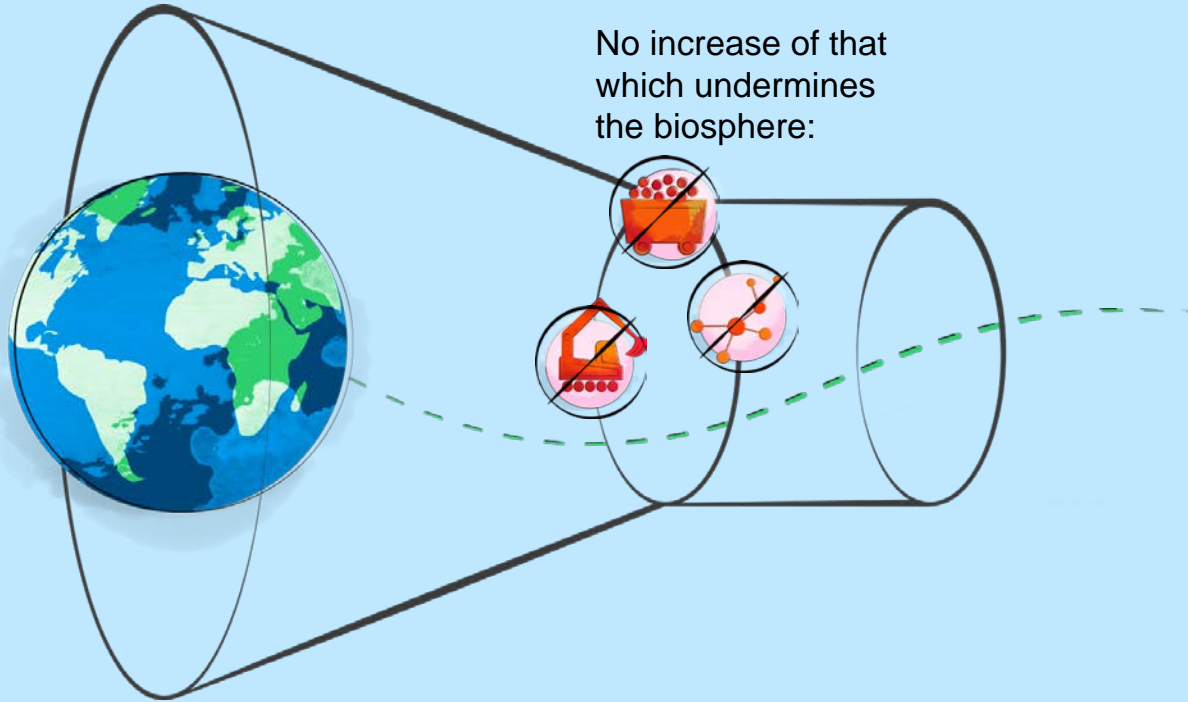
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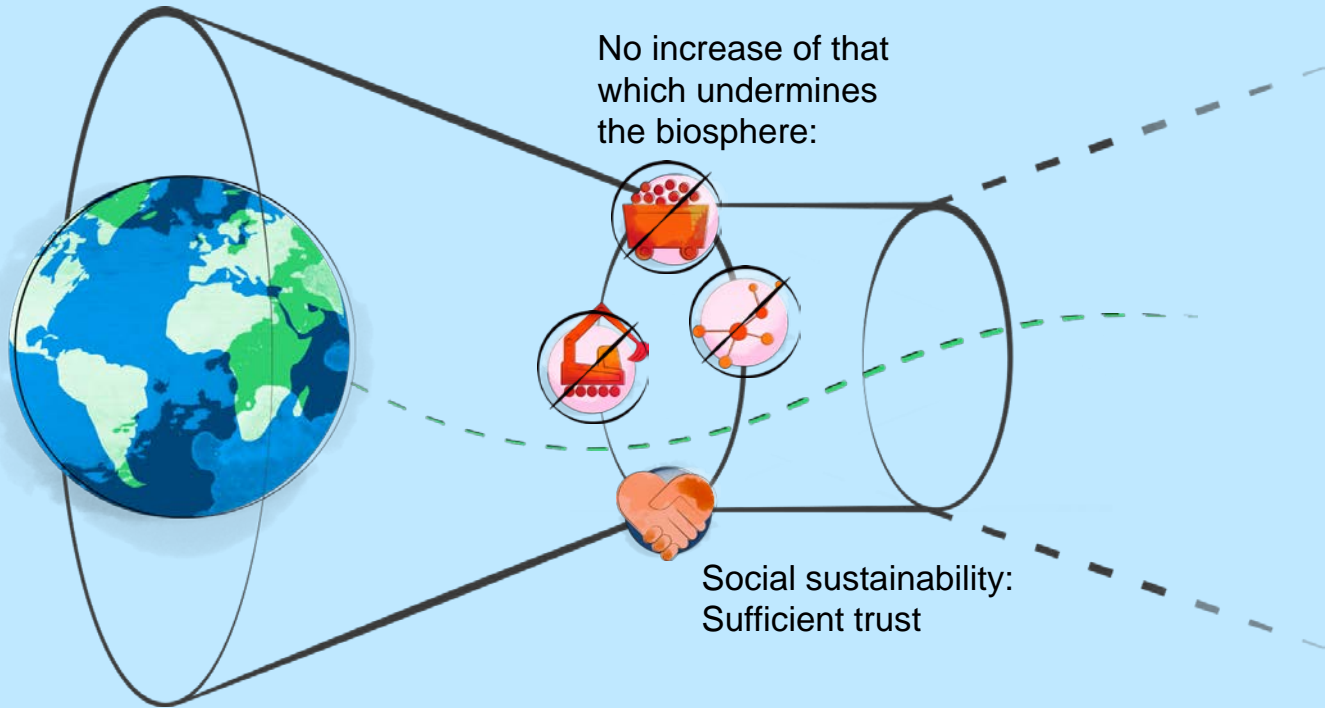
FOUR SCIENTIFIC PRECONDITIONS FOR SUSTAINABLE SUBSISTENCE



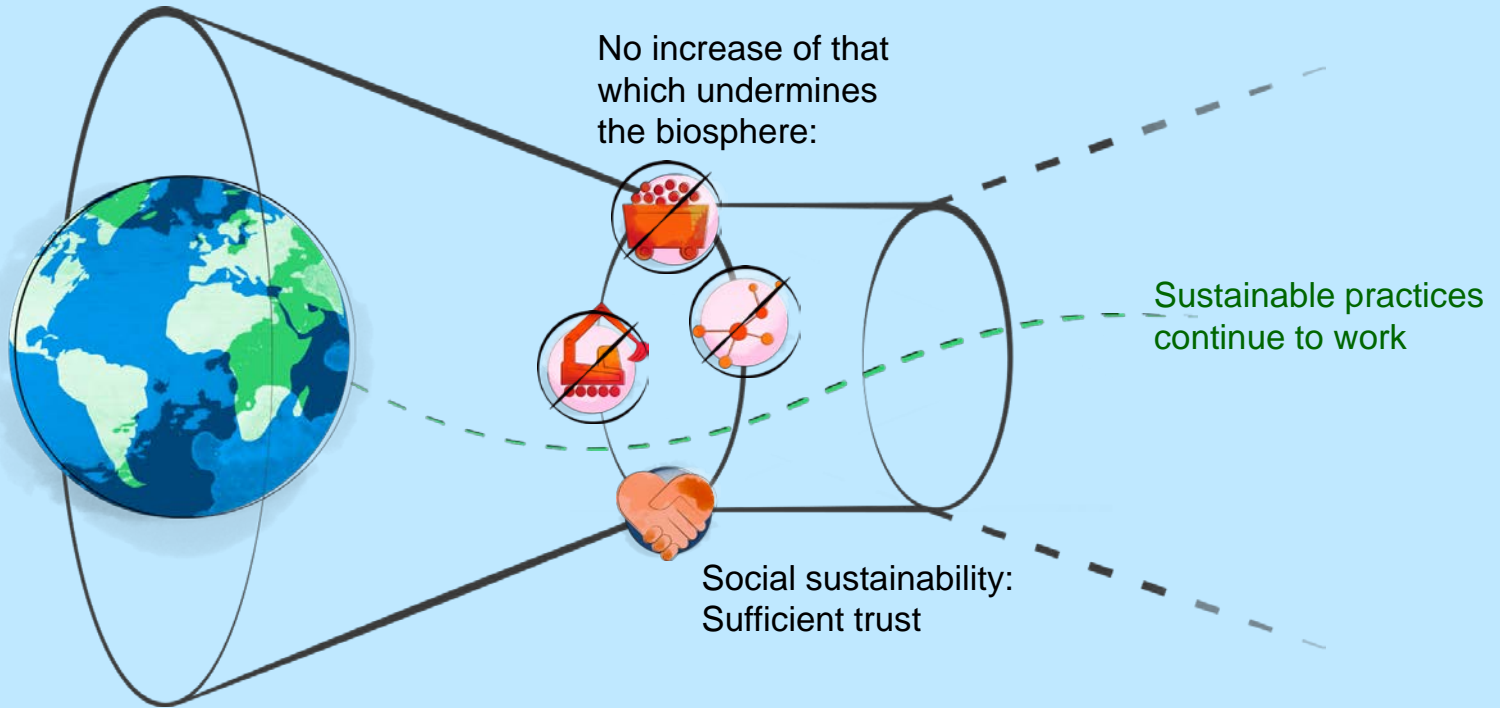
FOUR SCIENTIFIC CONDITIONS FOR SUSTAINABLE SUBSISTENCE



FOUR SCIENTIFIC CONDITIONS FOR SUSTAINABLE SUBSISTENCE



FOUR SCIENTIFIC CONDITIONS FOR SUSTAINABLE SUBSISTENCE



SUSTAINABILITY CHALLENGES

1. Ingredients (agriculture)
2. Transportation
3. Packaging (plastic bags)
4. Power supply

Traditionellt norrländskt väder.

Traditionellt norrländskt bröd.



Med norrländska egenskaper

Polarbröd inviger fyra egna vindkraftverk

Pressmeddelande • 2015-01-26 08:00 CET



I höstas tilldelades Polarbröd Stora Förnybarhetspriset av Svensk Vindenergi för sin konsekventa strävan efter hållbara lösningar som nu även inkluderar egna investeringar i förnybar el. Under 2014 har Polarbröd visat vägen för ett hållbart företagande genom att investera och låta bygga fyra egna vindkraftverk som ska försörja bagerierna med förnybar el. Lördagen den 24 januari togs det fjärde och sista verket i drift.





SUSTAINABLE TRANSPORTATION 2022



BDX



co. reducerad transport för en hållbar framtid

SUSTAINABLE PACKAGING 2022





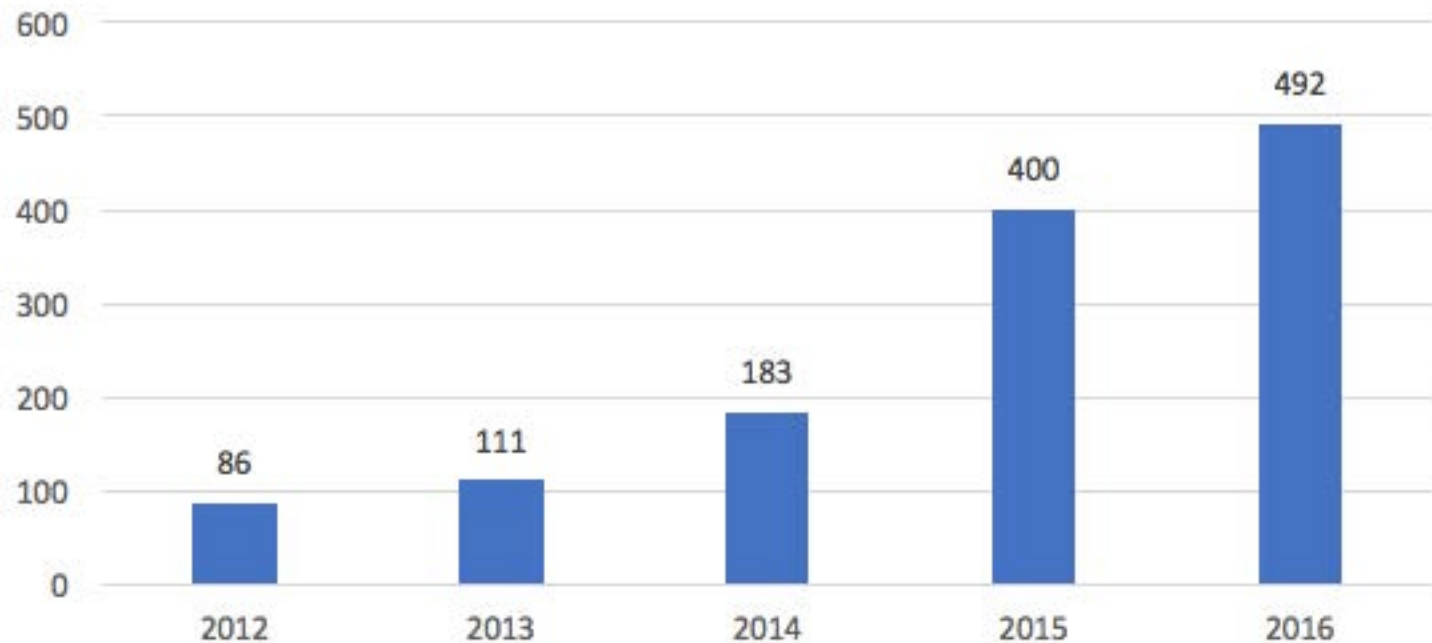
SUSTAINABLE INGREDIENTS BY 2022?







ORGANIC BREAD SALES 2012 - 2016







KRAV-MÄRKA
EKOLOG

ED LINFRÖ
BRÖD



FOSSIL-FREE DIVERSITY FARM

Crop rotation	YES	<p>CROP ROTATION</p>  <p>Crop rotation farm</p>	 <p>Diversity farm</p>
	NO	<p>Monoculture</p>  <p>Monoculture</p>	 <p>Variation farm</p>
		NO	YES

Variation in physical landscape

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